



Discover Italian Luxury Manufacturing →

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About





Metal components

VRM is positioned as a metal components manufacturing holding.

Our vision and approach defines our working standards. Our standards, our services and our products. Our clients define the high quality standards we deliver. The ability to supply top clients has its roots in our key values and approach.

Value

All VRM companies apply a district based business model.

Research

Highest quality standards to match demanding clients needs.

Measure

Sharing assets within similar, but not the same, segments.

Italian Luxury Manufacturing

Our history: after 11 years of internal growth, VRM evolved by acquisition of top quality metal components industries.

Initially within the automotive sector, in the Bologna Motor Valley, then in Florence fashion district.

VRM choice to be present within the most exclusive Italian districts defines a unique holding in the Italian business.



Combined value chain



VRM Group holds metal components industries within a business model based on the vertical district.

VRM grants *Made in Italy* quality manufacturing motorcycle cushioning systems, auto and truck part components and metallic fashion manufactures.

[Learn more](#)

WRX

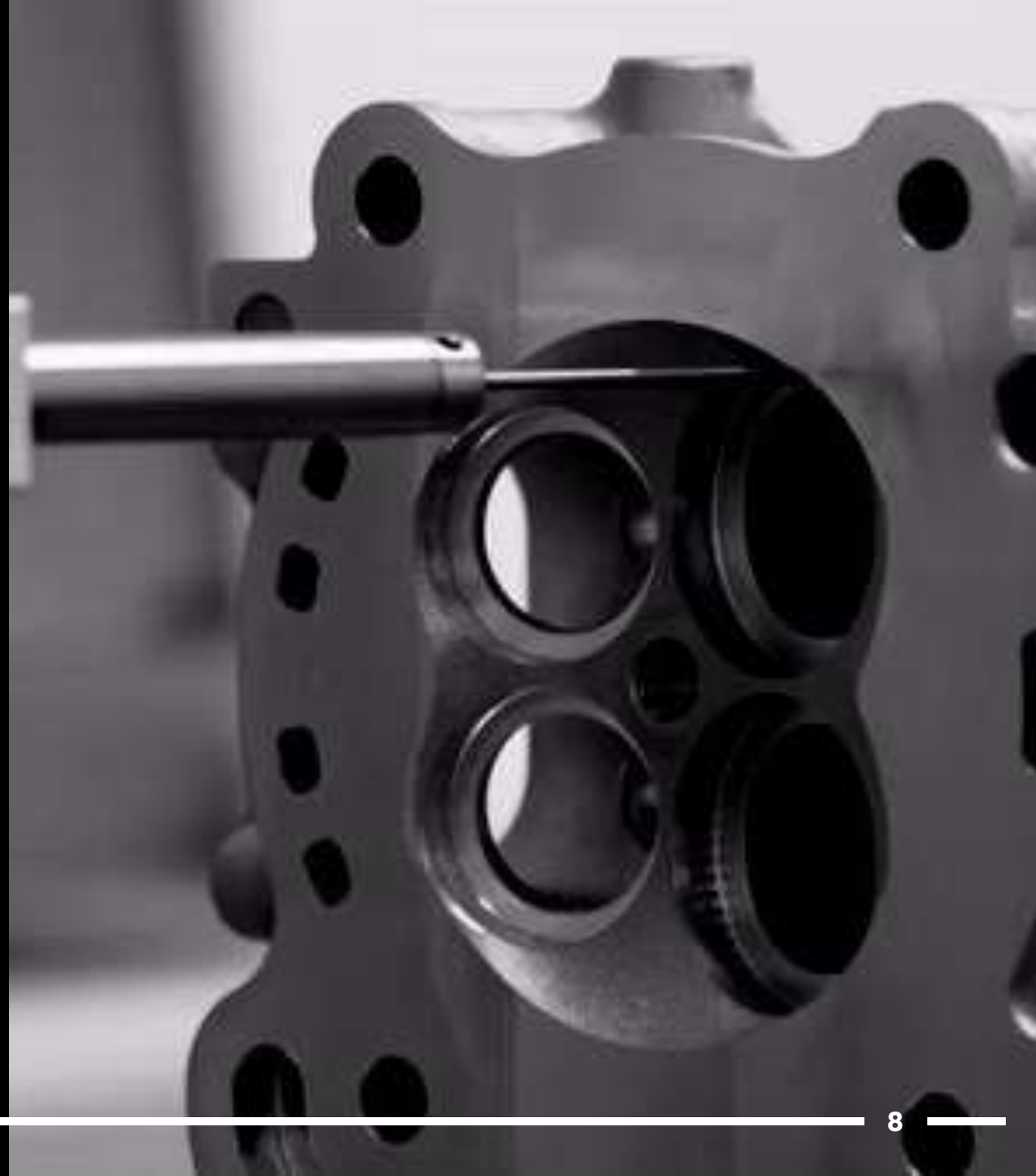
Mission



New business paradigm

Deep district integration within high quality branches has been the first evolution model.

Then, VRM set a new *paradigm*: industrial adaptiveness is higher between companies sharing manufacturing innovation pattern and similar, but not same, technologic knowledge.



Sustainability

PHILOSOPHY

VRM is committed to *environmental sustainability*, as well as *social sustainability*, because both are crucial for all companies connected in vertical districts.

QUALITY

VRM SPA manufacturing processes are regulated by the *Quality Certification* issued by DNV GL, a well established and respected third party.

[Learn more](#)

VRM and Marzocchi



MetalPlus



Innovation



Doing tomorrow today

VRM has based its growth on offering today its clients the solutions of tomorrow. The company has invested and is investing constantly in innovation, enhancing the processes along the whole value chain.

[Learn more](#)

Leading edge across the entire supply chain

PROTOTYPES EQUIPMENT PRODUCING ASSEMBLY TEST

Prototypes Design, construction and producibility

WRV

Investors



VRM luxury supplier heritage

AUTOMOTIVE

VRM started as motorcycle industry supplier, and is now opening its range of supply to the whole automotive market.

[Learn more](#)

FASHION

Starting from worldwide known Italian top brands, VRM is now dealing with the main fashion holdings.

Milestones



2004

VRM foundation by
Florenzo Vanzetto and
Italian entrepreneurs



2015

Marzocchi brand
and related plant
acquisition



2019

RCM Automotive
and related plant
acquisition



2020

MetalPlus, fashion metal
components industry
acquisition

2004–2019 in figures

133 Mio€

2019 Turnover
+97% vs. 2018

+88%

Turnover increase
every 3 years

795

Employees
doubled vs. 2018 (+97%)

> 27 Mio€

Last 3 years
Investments

VRM spa

2019 data on consolidated pro-forma.

Turnover

A constantly growing *turnover*, demonstrating how much the market incorporates the professionalism and quality guaranteed by **VRM**.

2019 data on consolidated pro-forma.

Employees

VRM has expanded over the years into ever larger and more technological structures: one of the growth indicators, in addition to square meters, is undoubtedly our *staff*.

2019 data on consolidated pro-forma.

Investments

Investments anticipate our commercial successes: **VRM** has an excellent intuition in identifying today the keys to tomorrow's success.

2019 data on consolidated pro-forma.

Geo Sells

2019 data on consolidated pro-forma.

EBITDA – PFN

EBITDA

2019 data on consolidated pro-forma.

Equity

2019 data on consolidated pro-forma.

A black and white long-exposure photograph of a multi-lane highway at night. The image shows bright, curved light trails from vehicles, creating a sense of motion and speed. The trails are most prominent in the foreground and middle ground, curving into the distance.

WRV

Conflicts

VRM Contacts



Headquarter

Via dei Lombardi, 5
40069 Zola Predosa (BO)

Ancillary facilities

Via Perdisa - 41053
Ubersetto di Maranello (BO)

Phone

+39 051.61.68.711

Email

info@vrmspa.com

Web Site

vrmspa.com

District Contacts



District Contacts



MARZOCCHI

Headquarter

Via dei Lombardi, 5
40069 Zola Predosa (BO)

Contact

+39 051 61.68.711
info@marzocchimotor.com
marzocchimotor.com



METALPLUS

Headquarter

Viale J.F. Kennedy, 103
50038, Scarperia e San Piero (FI)

Contact

+39 055 84.36.191
info@metal-plus.it
metalplus.it



RCM Automotive

Headquarter

Via Cassola, 26
40053, Valsamoggia (BO)

Contact

+39 051 67.23.111
info@vrmspa.com
rcmautomotive.it



Thanks for the attention